

SPARROW ACOUSTICS INC.
WEBSITE Privacy Policy

Last Update: February 14, 2024

Sparrow Acoustics Inc. (“Sparrow Acoustics,” “we,” “our,” or “us”) values the privacy of individuals who use our website at stethophone.com, stethophone.freshdesk.com and <https://support.stethophone.com> (together - the “Site”). This privacy policy (the “Privacy Policy”) explains how we collect, use, and share information from users of our Site (“you” or “your”). By using our Site, you agree to the collection, use, disclosure, and procedures this Privacy Policy describes. Beyond this Privacy Policy, your use of our Site is also subject to our Terms of Use.

Information We Collect

We may collect a variety of information from or about you or your devices from various sources, as described below.

A. Information You Provide Directly to Us.

Communications. If you contact us directly, we may receive additional information about you. For example, if you contact us for more information about Sparrow Acoustics, we will receive your name, email address, phone number, the contents of a message or attachments that you may send to us, and other information you choose to provide. When we send you emails, we may track whether you open them to learn how to deliver a better customer experience and improve our Site.

Careers. If you decide that you wish to apply for a job with us, you may submit your contact information and your resume online. We will collect the information you choose to provide on your resume, such as your education and employment experience. You may also apply through LinkedIn. If you do so, we will collect the information you make available to us on LinkedIn.

B. Information We Collect When You Use Our Site.

Device Information. We receive information about the device and software you use to access our Site, including IP address, web browser type, operating system version, phone carrier and manufacturer, application installations, device identifiers, mobile advertising identifiers, and push notification tokens.

Usage Information. To help us understand how you use our Site and to help us improve them, we automatically receive information about your interactions with our Site, like the pages or other content you view, the searches you conduct, and the dates and times of your visits.

Information from Cookies and Similar Technologies. We and our third-party partners collect information using cookies, pixel tags, or similar technologies. Our third-party partners, such as analytics and advertising partners, may use these technologies to collect information about your online activities over time and across different services. Cookies are small text files containing a string of alphanumeric characters. We may use both session cookies and persistent cookies. A session cookie disappears after you close your browser. A

persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to our Site.

Please review your web browser's "Help" file to learn the proper way to modify your cookie settings. Please note that if you delete or choose not to accept cookies from the Service, you may not be able to utilize the features of the Service to their fullest potential.

How We Use the Information We Collect

We use the information we collect:

- To provide, maintain, improve, and enhance our Site;
- To personalize your experience on our Site such as by providing tailored content and recommendations;
- To understand and analyze how you use our Site and develop new products, services, features, and functionality;
- To communicate with you, provide you with updates and other information relating to our Site, provide information that you request, respond to comments and questions, and otherwise provide customer support;
- To facilitate the connection of third-party services or applications;
- For marketing and advertising purposes, such as developing and providing promotional and advertising materials that may be relevant, valuable or otherwise of interest to you;
- To send you text messages and push notifications;
- To find and prevent fraud, and respond to trust and safety issues that may arise;
- For compliance purposes, including enforcing our legal rights, or as may be required by applicable laws and regulations or requested by any judicial process or governmental agency; and
- For other purposes for which we provide specific notice at the time the information is collected.

How We Share the Information We Collect

Affiliates. We may share any information we receive with our affiliates for any of the purposes described in this Privacy Policy.

Vendors and Service Providers. We may share any information we receive with vendors and service providers retained in connection with the provision of our Site.

Analytics Partners. We may use analytics services to collect and process certain analytics data. These services may also collect information about your use of other websites, apps, and online resources. To help us understand how you use our Site and to help us improve them, we automatically receive information about your interactions with our Site, like the pages or other content you view, the searches you conduct, people you follow, purchases you make, your comments, any content you post, and the dates and times of your visits.

As Required By Law and Similar Disclosures. We may access, preserve, and disclose your information if we believe doing so is required or appropriate to: (a) comply with law enforcement requests and legal process, such as a court order or subpoena; (b) respond to your requests; or (c) protect your, our, or others' rights, property, or safety. For the avoidance of doubt, the disclosure of your information may occur if you post any objectionable content on or through the Site.

Merger, Sale, or Other Asset Transfers. We may transfer your information to service providers, advisors, potential transactional partners, or other third parties in connection with the consideration, negotiation, or completion of a corporate transaction in which we are acquired by or merged with another company or we sell, liquidate, or transfer all or a portion of our assets.

Consent. We may also disclose your information with your permission.

Your Choices

Marketing Communications. You can unsubscribe from our promotional emails via the link provided in the emails. Even if you opt out of receiving promotional messages from us, you will continue to receive administrative messages from us.

Do Not Track. There is no accepted standard on how to respond to Do Not Track signals, and we do not respond to such signals.

If you choose not to provide us with the information we collect, some features of our Site may not work as intended.

Third Parties

Our Site may contain links to other websites, products, or services that we do not own or operate. We are not responsible for the privacy practices of these third parties. Please be aware that this Privacy Policy does not apply to your activities on these third-party services or any information you disclose to these third parties. We encourage you to read their privacy policies before providing any information to them.

Security

We make reasonable efforts to protect your information by using physical and electronic safeguards designed to improve the security of the information we maintain. However, as no electronic transmission or storage of information can be entirely secure, we can make no guarantees as to the security or privacy of your information.

International Visitors

Our Site is hosted in the Canada and intended for visitors located within Canada and the USA. If you choose to use our Site from the European Union or other regions of the world with laws governing data collection and use that may differ from Canada law, then please note that you are transferring your information outside of those regions to Canada for storage and processing. Also, we may transfer your data from Canada to other countries or regions in connection with storage and processing of data, fulfilling your requests, and operating our Site. By providing any information, including information, on or to our Site, you consent to such transfer, storage, and processing.

Children's Privacy

We do not knowingly collect, maintain, or use personal information from children under 13 years of age, and no part of our Site is directed to children. If you learn that a child has provided us with personal information in violation of this Privacy Policy, then you may alert us at privacy@sparrowbioacoustics.com.

Changes to this Privacy Policy

We will post any adjustments to the Privacy Policy on this page, and the revised version will be effective when it is posted.

Contact Information

If you have any questions, comments, or concerns about our processing activities, please email us at privacy@sparrowbioacoustics.com.